

Work History (shortlist)



Graham Slick Design

User Experience
Product Design
Creative Direction
2015 - Present

- Rivals - Social sports mobile app
- Open Paddle - POS kiosk SaaS app
- Mercer - Salesforce1 mobile app interactive PDF handbook
- McGrawHill Financial - Mobile app for employee business ethics compliance
- Columbia University - Social giving eCommerce site & campaign
- 100 Breaths - Meditation app



Story Worldwide

Associate Creative Director
(User Experience & Design)
Jan 2014 - May 2015

- Lead UX and ACD for responsive sites and social giving eCommerce campaigns
- Directed 3-5 visual designers and worked closely with the development team
- Story's Lead UX Designer for updating Unilever's universal brand website template
- Developed A/B testing, user testing, personas, user journeys, heuristic site reviews
- Prototyped applications and created interaction animations
- Designed style guides, brand books, logos, video concepts, and pitch work
- Led client presentations and brainstorming sessions
- Technical intermediary between the account and development teams
- Lead UX and Interaction Designer for Story Worldwide's homepage
- UX and Visual Design on pitch work

Clients: Columbia, Purdue, Suave, I Can't Believe It's Not Butter!, Country Crock, SEI



Sub Rosa

Contract - UX Designer
& Product Designer
Nov 2013 - Feb 2014

- UX Designer for Re/Code and GE Garages' responsive websites
- Brainstormed interaction design and new site features
- Ideated new functionality and features for the Napster mobile app

Clients: Re/Code, GE Garages, Napster



Here Here

Founder
Jun 2012 - Jan 2014

- Co-founded an interactive application to allow users with similar interests to connect and create events
- Product Designer, User Experience Designer, and Creative Director
- Front-end development for prototyping



Madzik Agency

Creative Director & UX
Sep 2010 - Feb 2013

- Led creative for all interactive, print, event, video, and motion graphics projects
- Worked closely with developers, video producers, and print bureaus
- Led brainstorming & strategy meetings and collaborated with clients & partners
- Managed teams ranging from 3-12 people

Clients: Puma, Nike, Tiger Beer, Heineken Light, Beton Builders, PIPS

Education

University of Massachusetts
Amherst, MA
Design & Fine Art

Skills

- User Experience
- Wireframing
- Prototyping
- Visual Design
- Product Design
- Interaction Design
- Mobile Apps
- SaaS Applications
- HTML/CSS