

GRAHAM SLICK

Product Design, UX Design, and Creative Direction

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Work History (shortlist)



Rivals PDX/NYC

Product Designer (Contract)

May 2017 - Jan 2018

- Lead product designer of the app from the ground up
- Worked with founder and key stakeholders to develop app direction & functionality
- Developed user personas, user research, competitive analysis, functionality brainstorming, feature set creation, use case stories, and information architecture
- Created sketches, user flows, wireframes, high-fidelity designs, and prototypes
- Creative directed and designed the app's visual design and logo



Graham Slick Design PDX

Product Design
User Experience
Creative Direction

2015 - 2017

- McGrawHill Financial - Mobile app for employee business ethics compliance
- Columbia University - Social giving eCommerce site & campaign
- Open Paddle - POS kiosk SaaS app
- Mercer - Salesforce1 mobile app interactive PDF handbook
- Made By Example - Founder. Lifestyle brand
- 100 Breaths - Founder. Meditation app



Story Worldwide NYC

Associate Creative Director
(User Experience & Design)

Jan 2014 - May 2015

- Lead UX and ACD for responsive sites and social giving eCommerce campaigns
- Directed 3-5 visual designers and worked closely with the development team
- Story's Lead UX Designer for updating Unilever's universal brand website template
- Developed A/B testing, user testing, personas, user journeys, heuristic site reviews
- Prototyped applications and created interaction animations
- Designed style guides, brand books, logos, video concepts, and pitch work
- Led client presentations and brainstorming sessions
- Technical intermediary between the account and development teams

Clients: Columbia, Purdue, Suave, I Can't Believe It's Not Butter!, Country Crock, SEI



Sub Rosa NYC

UX Designer & Product Designer
(Contracts)

Nov 2013 - Feb 2014

- UX Designer for Re/Code and GE Garages' responsive websites
- Brainstormed interaction design and new site features
- Ideated new functionality and features for the Napster mobile app

Clients: Re/Code, GE Garages, Napster



Here Here NYC

Founder

Jun 2012 - Jan 2014

- Co-founded an interactive application to allow users with similar interests to connect and create events
- Product Designer, User Experience Designer, and Creative Director
- Front-end development for prototyping



Madzik Agency NYC

Creative Director & UX

Sep 2010 - Feb 2013

- Led creative for all interactive, print, event, video, and motion graphics projects
- Worked closely with developers, video producers, and print bureaus
- Led brainstorming & strategy meetings and collaborated with clients & partners
- Managed teams ranging from 3-12 people

Clients: Puma, Nike, Tiger Beer, Heineken Light, Beton Builders, PIPS

Education

University of Massachusetts
Amherst, MA
Design & Fine Art

Skills

- User Experience
- Wireframing
- User Flows
- Prototyping
- Visual Design
- Product Design
- Responsive Design
- Mobile Apps
- Adobe Premiere Pro
- Adobe AfterEffects
- Reason + Logic
- HTML/CSS
- Adobe Suite
- Sketch
- InVision
- Learning: Modo